

The following classifications are available for filtering the data:

DEMOGRAPHICS		SAMPLE SIZE (unweighted)
Age (UK 6+)	Adults aged 16+	1512
	Children aged 6-15	476
	Primary 6-11	238
	Secondary 11-15	238
	16-24	129
	25-34	189
	35-44	282
	45-54	299
	55-64	259
	65+	354
Gender (UK 6+)	Male (TOTAL)	878
	Female (TOTAL)	1109
Nation (UK 16+)	England (16+)	991
	Scotland (16+)	190
	Wales (16+)	176
	Northern Ireland (16+)	155
Socio-economic group (UK 16+)	ABC1	931
	C2DE	581
Urbanity (UK 16+)	Urban	1014
	Rural	338
Working Status (UK 6+)	Working	856
	Not working	1132
Type of job (UK 16+)	Desk based job	430
	Not desk based	426
Children in household (UK 16+)	Any children	603
	No children	909
Ethnicity (UK 16+)	White	1440
	Ethnic minority	70*
Disability (UK 16+)	Any disability	418
	No disability	1052



MEDIA AND COMMS ACCESS		SAMPLE SIZE (unweighted)
TV platform (UK 16+)	Pay TV	1012
	FTA only	456
TV set functions (UK 16+)	Ultra HD TV	142
	HD TV	1199
	3D TV	178
	Smart TV	523
TV connected boxes (UK 16+)	Youview box	158
	Streaming media box	444
	VCR	484
	DVD player/recorder	1102
	Blu-ray player/recorder	429
	DVR	839
Internet service (UK 16+)	Games Console	706
	Superfast - (30MB/S+)	936
	Non superfast - (<30MB/S)	869
Internet users (UK 16+)	Daily Internet User	1296
	Weekly Internet User	92*
	Less frequent Internet User	17**
Mobile data users (UK 16+)	Non-internet User	107
	4G mobile network	495
	3G only User	247
	No Mobile Internet Access	447

*sample is under 100 so should be treated with caution

**sample is under 30 so should only be used in combination with another filter in the same group